

While Cloud First strategies are most common in the US, Best Fit strategies are more popular in Europe as Cloud maturity increases. Tooling supports the migration of Best Fit application workloads but expert analysis and storage integration services are required to optimise performance.

European organizations take a pragmatic approach to cloud and use cloud only where it makes sense. Organisations that have used a Cloud First strategy to drive cultural change and prove Cloud as an alternative to on-premise IT are now reevaluating where workloads are run. Organisations that have used a project-by-project approach to Cloud adoption have seen the need for a more considered operating and governance model.

Software-defined architectures are a key enabler of Best Fit strategies. These modern cloud architectures simplify the movement of workloads to, from and between Public Cloud, Private Cloud, Managed Dedicated Cloud and On-Premise infrastructure.

Niche cloud consultants have emerged to advise ‘best fit’ strategies but few specialise in cloud storage.

Organisations are generating data at an exponential rate. This data is required to operate the business, drive innovation and meet increasing regulation. To store this data, particularly the 80% of organizational data which is unstructured, software-defined storage is essential to simplify access and enable the movement of storage workloads.

Best Fit cloud strategies using software-defined storage require application analysis and storage integration

Organisations rely on hundreds of applications to run their business. A variety of application migration tools help lift-and-shift compute workloads but these rarely consider the storage workloads and often result in under-performing applications. Cloud Storage Integration services address this problem by enabling application workloads and storage workloads to migrate independently.

Anaeko Cloud Storage Integration Services

Anaeko provides a portfolio of specialist cloud storage integration services that enable Best Fit cloud strategies. Unlike storage migration advisors, Anaeko delivers hybrid-cloud and multi-cloud storage solutions by combining expert analysis with software services.

The storage integration services Anaeko provides span integration, migration, test and optimisation.

Our cloud storage integration services help large organisations in highly regulated industries to

- ***define a cloud storage roadmap*** that simplifies operations, enables growth and meets regulation
- ***reduce storage costs*** by integrating applications with more cost-effective object storage
- ***extend storage capacity*** by enabling applications to seamlessly use both cloud and on-premise storage
- ***minimise storage needs*** by removing redundant, obsolete and trivial data and archiving cold data
- ***comply with storage regulations*** by guaranteeing immutability and supporting the right to be forgotten

Anaeko is an ISO 9001 and ISO 27001 certified company operating since 2004 in the UK, Europe and US. Our clients include IBM, Microsoft, Vodafone, Verint, UK Government and many more. We partner with Cloud Service Providers and Independent Software Vendors across Finance, Life Sciences, Telecoms, Media and Entertainment to deliver secure, scalable and reliable storage solutions to Large Enterprises in highly regulated industries. These cloud storage environments range from 500TB to 500PB and enable applications from Regulation Compliant Archive to Big Data Analytics, Media Streaming and Genomic Sequencing. Our experience of integrating and optimizing some of the world’s largest storage platforms to enable these applications is what makes Anaeko unique.

Visit www.anaeko.com to optimise storage for your Best Fit cloud strategy